

**Bureau of Labor Market Information
and Strategic Initiatives**



WE ARE

YOUR

PARTNER

The Bureau of Labor Market Information and Strategic Initiatives is your one-stop shop for information and analysis on Michigan's population, labor market, and more.

- Our Federal-State Programs division runs the state's cooperative agreements with the U.S. Bureau of Labor Statistics and the U.S. Census Bureau, making us the official source for this information.
- Our Research and Evaluation division conducts workforce research and program evaluation, giving you the insight you need to make smarter decisions.

From our student assistants to our senior analysts, we all believe in:

- Providing best-in-class customer service
- Excellence, urgency, and personal accountability
- Valuing, engaging, and empowering our teams
- Being leaders and innovators in our fields

OUR

DATA ADDS

INSIGHT

Do you need objective
information or analysis
on the state's population
or labor market?

We've got you covered.

**NATIONAL
LEADERSHIP**

Active in the national
conversation to
improve our system
through policies and
promising practices.

ADVANCED ANALYTICS

Award-winning tools and consulting to help our customers and residents.

PROGRAM EVALUATION

A critical look at workforce, education, and human services programs, including outcomes and return on investment.

OUR ANALYSIS

ENHANCES

UNDERSTANDING

Not every team has a data analyst. That's why we're here. Each year, our team works with a variety of customers, including businesses, labor organizations, educators, nonprofits, and government agencies.

OUR PRODUCTS

INFORM AND

EDUCATE

According to our annual customer survey, our entire product portfolio boasts **best-in-class** satisfaction scores.

Why? Because we listen.

When something misses the mark, we redesign it or retire it altogether.

TOOLS AND TECHNOLOGIES

Our resources — such

go beyond the data to help you make informed decisions.

OUR

SERVICES

TELL THE STORY

Remember that survey? It tells us **90 percent** of our customers would recommend us to their colleagues, well above the best-in-class benchmark for our industry.

IT'S

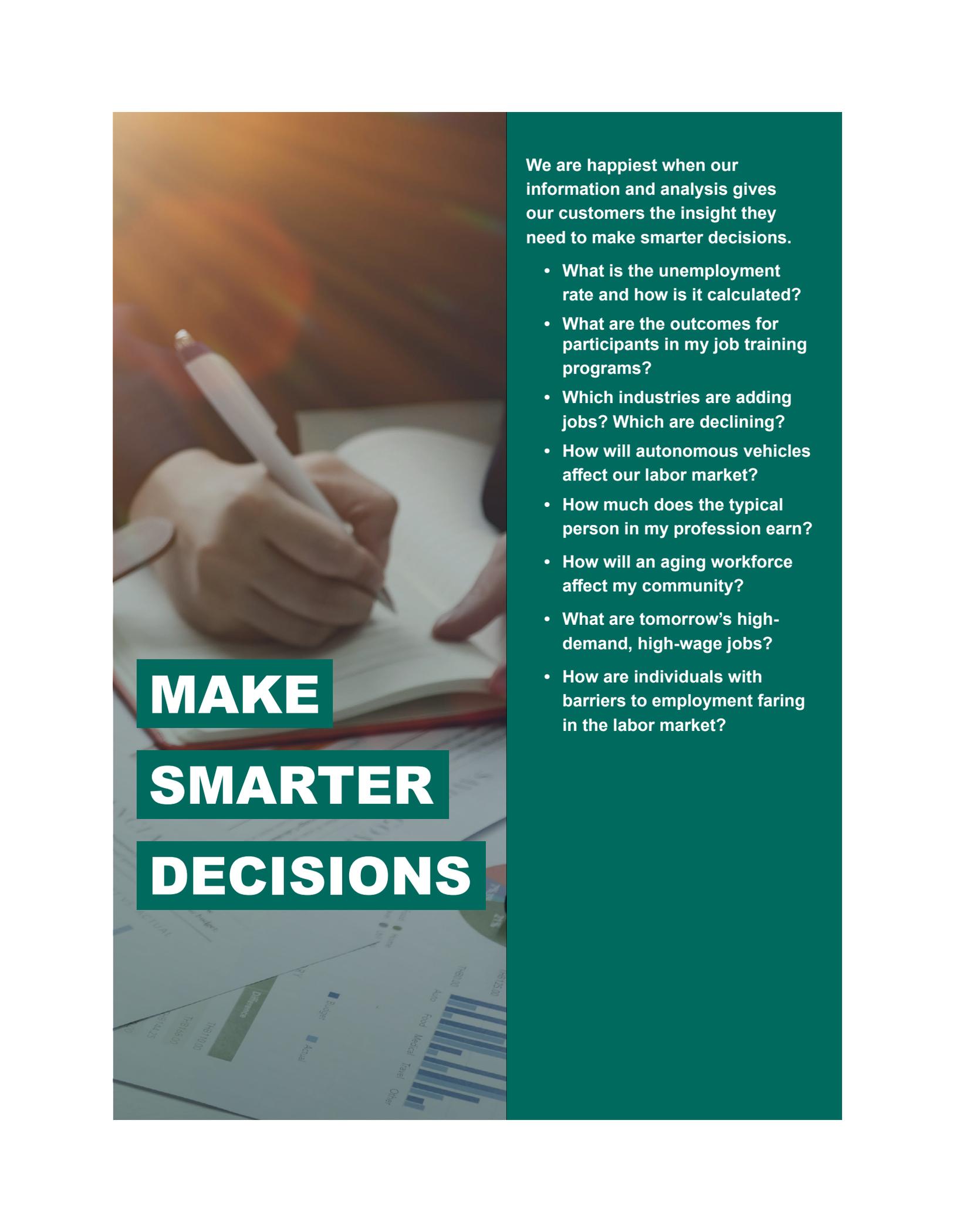
MORE THAN

A JOB

Year after year, the State of Michigan Employee Survey confirms what we already know: we're a team of more than three dozen highly engaged professionals. For us, it's more than a job.

- We share a deep commitment to public service. We know that our products and services can help make Michigan a better place to live, work, and play.
- Our backgrounds are as diverse as our disciplines. We come from down the street and around the world. We started in academia, the private sector, and other agencies.
- We celebrate together, we grieve together, we volunteer together. We're better because of it.





MAKE

SMARTER

DECISIONS

We are happiest when our information and analysis gives our customers the insight they need to make smarter decisions.

- What is the unemployment rate and how is it calculated?
- What are the outcomes for participants in my job training programs?
- Which industries are adding jobs? Which are declining?
- How will autonomous vehicles affect our labor market?
- How much does the typical person in my profession earn?
- How will an aging workforce affect my community?
- What are tomorrow's high-demand, high-wage jobs?
- How are individuals with barriers to employment faring in the labor market?